



Innolytics, LLC
The Humane Hatch Control Company

“California Registers OvoControl P”

Birth Control for Pigeons Now Available in California

For Immediate Release

RANCHO SANTA FE, CA – Innolytics, LLC announced today that California Department of Pesticide Regulations (“CA DPR”) has granted registration for OvoControl™ P for pigeons. The first of its kind, the new product effectively controls egg hatchability in pigeons and essentially represents non-hormonal oral contraception for birds.

OvoControl P (nicarbazin) was registered by the US Environmental Protection Agency in May 2007. Following the federal registration, each State requires its own State Registration and California can be especially demanding since it requires a thorough review of the complete data files.

“Interest in OvoControl P by impacted California communities has been extensive”, said Erick Wolf, CEO of Innolytics. “We have received inquiries from communities all around the State. There is common interest in adopting this new tool to help manage local pigeon populations”

In addition to exclusion and removal, OvoControl P represents yet another component in an integrated program of pest bird management. In combination with other mitigation measures, OvoControl P can provide a more comprehensive and effective, long term control program.

Established in 2003, Innolytics, LLC is a privately held company which focuses on developing humane population management technology for wildlife. For further information see the company website at www.hatchcontrol.com.

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Contact: Erick Wolf, CEO, Innolytics, LLC Tel: 858.759.8012 -- email erick.wolf@cox.net

OvoControl™ is a trademark of Innolytics, LLC, Rancho Santa Fe, CA 92067