



**Innolytics, LLC**  
The Humane Hatch Control Company

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## **“California & New York Register OvoControl® G”**

### **Birth Control for Canada Geese Now Available in California & New York**

#### **For Immediate Release**

RANCHO SANTA FE, CA - Innolytics, LLC announced today that the California Department of Pesticide Regulation and the New York State Department of Environmental Conservation have granted registration for OvoControl G use in resident Canada geese. The new product effectively controls egg hatchability and essentially represents non-hormonal oral contraception for birds.

Resident Canada geese are those that do not migrate. Since migration is a learned behavior, the offspring of non-migrating geese also do not migrate. The resident populations of Canada geese have become a significant environmental issue, especially in the Northeast, Midwest and Northwestern U.S. and their numbers continue to grow unabated.

"Interest in OvoControl G for resident Canada geese has been increasing along with the growing population", said Dr. Alexander MacDonald, Chief Science Officer of Innolytics. "The population growth of resident geese in the last few years, especially in Northern California has been remarkable." Dr. MacDonald went on to say that, "New York State is one of the most impacted areas in the country. OvoControl G provides communities with a humane new tool to help manage the population of birds."

Resident geese in larger numbers are a significant nuisance at parks, corporate centers, soccer fields, golf courses and private homes. The costs of clean up, contamination of lakes and watershed areas, and bird strikes - the collision of birds and aircraft - are major issues related to the overpopulation of resident birds.

OvoControl G represents yet another component in an integrated program for resident goose management. In combination with other mitigation measures, OvoControl G can provide a more comprehensive and effective, long-term control program.

Established in 2003, Innolytics, LLC is a privately held company which focuses on developing humane population management technology for wildlife. For further information, see the company website at [www.hatchcontrol.com](http://www.hatchcontrol.com).

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