



Massachusetts Registers *OvoControl*[®] P

"Birth Control" for Pigeons Now Available in 49 States

For Immediate Release

RANCHO SANTA FE, CA - Innolytics, LLC announced today the Massachusetts Department of Agricultural Resources became the 49th state to grant registration for *OvoControl*[®] P for pigeons. The first of its kind, the new product effectively controls egg hatchability in pigeons and essentially represents non-hormonal oral contraception for birds.

OvoControl P (nicarbazin) was registered by the US Environmental Protection Agency in May 2007. Following the federal registration, each State requires its own State Registration and the registration process in Massachusetts can be especially thorough.

"Interest in *OvoControl* P by impacted communities has been extensive and nationwide", said Erick Wolf, CEO of Innolytics. "There is common interest among Pest Management Professionals and the customers they serve in adopting this new safe and humane tool to help manage local pigeon populations"

"*OvoControl* P is now registered in 49 of 50 states as well as Washington, DC. The only state still pending is New York where we are working closely with the authorities to finalize the registration," added Dr Alexander MacDonald, Innolytics' Chief Science Officer.

In addition to exclusion and removal, *OvoControl* P represents yet another component in an integrated program of pest bird management. In combination with other mitigation measures, *OvoControl* P results in a more comprehensive and effective, long-term control program.

Established in 2003, Innolytics, LLC is a privately held company which focuses on developing humane population management technology for wildlife. For further information see the company website at www.hatchcontrol.com.

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OvoControl™ is a trademark of Innolytics, LLC, Rancho Santa Fe, CA 92067



Innolytics, LLC

The Humane Hatch Control Company